

Email 1

SL: Welcome to Premier! (Save This Important Reference Email)

SSL: Let's Get You Started

Dear [Name%],

Welcome to Barchart Premier!

You've just gotten access to one of the most powerful suites of investment tools available anywhere.

There are chart tools out there which are cheaper, or free...

And there are investment tool suites that can perform many of the same tricks...

But nowhere will you find this much power, at such a small price tag.

For instance, Bloomberg Terminal can do *almost* as much as your Barchart Premier tools...

But for around \$1,900 a month — or more than 100 times the cost of Premier!

And Terminal doesn't even have all the guidance and goodies you're getting with Premier — like our curated technical indicators, our stock-picking tools, or our Portfolio Manager recommendations, which we'll cover a little later.

Likewise, you can find free stock screener tools around the web...

But they don't have nearly as many screening options as Barchart Premier. They don't let you stack unlimited filters on top of each other — which is where the true power of these tools shines through, as you'll see in a bit. And they certainly don't let you create curated lists of stocks that you can run through filters, whenever you like — today, tomorrow, or in ten years.

And that's just the beginning of what Barchart can do, that free tools can't.

In fact, Barchart Premier is so loaded with professional-grade tools, the most common complaint we hear is how overwhelming the site can be at first.

And that's why we've created this email series, to help introduce you to many of the best and most powerful features Barchart Premier offers.

That's why we suggest you save this email in a safe spot. You'll likely want to refer back to it more than once, as you get your bearings on the site.

You won't master all these tools in 10 minutes.

Heck, you won't even find all our tools playing around on the site a full day.

That's alright. With what you'll learn today, you'll know enough to get started.

And with what you'll learn in the coming days, you'll know enough to use these tools to discover any kind of investment you like. From equities you'd like to buy, to long-term options, to commodity futures to invest in — whatever your preferred investment approach or vehicle, Barchart Premier can help you zero in on the best positions out there today.

Here are a few educational pages to get you started.

- [This page](#) is stocked with over 50 tutorial videos and articles, to help familiarize yourself with some of the site's most important features.

Some of these features are available to free members of Barchart as well, but don't let that worry you. The free tools make up the foundation, which the advanced Premier features are built upon.

- [This page](#), on the other hand, focuses exclusively on the advanced features that are only available to Premier members.

Whether that's our advanced options screenings tools (which we'll cover in more depth in a few days), the daily reports you can create for yourself that Barchart will automatically curate for you (again — more depth coming), or any of the dozens of other features you now have access to.

- [This page](#) is where our weekly webinars live. Each week John Rowland — Barchart's Head of Trading Education — spends around an hour going over another nifty tip, trick, trading strategy or feature that you may not have even known existed beforehand.

Since Barchart is continually improving our Premier Product, John's webinars are a great place to learn about new tools, or new iterations of existing tools that make them even more useful.

And because there's a webinar coming out every week, we highly recommend you visit the webinar page every so often to get the most out of your subscription.

Although today, you'll likely get the most use out of browsing the many webinars already there, and picking one or two relevant topics to explore.

I'm sure you're excited to get started.

After all, Barchart Premier has been the go-to suite of tools for many professionals — including some who use it to teach others how to read charts, create their own indicators, and identify investment targets.

And we definitely want you to play around and experiment on the site, to help you familiarize yourself with the various tools, and grow more comfortable with them.

But if you don't know quite what to do with all this power yet, no worries.

By the time you finish reading these educational emails, you'll be ready to rock. If not long before then (some of you are likely already set to go).

And if you have any questions about anything as you go through the site, you can always contact your Barchart Premier Support Team at support@barchart.com. There, you'll find a dedicated team with only one mission: Making sure you are getting everything possible out of your subscription.

We make it our priority to answer every question within **24 hours**, save weekends and holidays.

Your Barchart Premier Support Team will always be willing and able to help you up your investing game.

Once again, thank you for subscribing to Barchart Premier. We're honored to have you here, and can't wait to show you all the exciting things you can do with your new membership.

Welcome aboard.

SIGN OFF

PS Still not sure where to get started? You'll never go wrong [beginning at the beginning](#) — getting to know the most basic Barchart tools here, so you can build upon that knowledge as we progress to the more advanced tools that come with your Premier membership.

Email 2

SL: How to Create Watchlists, Portfolios, and Screeners

SSL: These are the building blocks of your data sets

Dear [Name%],

If you've already started playing around with your Barchart Premier subscription — or if you started out with a free membership — you've probably already explored how to make watchlists, portfolios, and screeners.

If you haven't yet, there are tutorial videos for each right [here](#), under "Watchlist Tutorials" and "Screener Tutorials."

Because the tutorial page is geared for every user of Barchart, it doesn't cover all the features of the portfolios — since we like to keep the best bits exclusive to Barchart Premier members.

But you can learn about your exclusive Premier portfolio tools on your [Barchart Premier page](#), along with how to create them.

The process is very similar to creating watchlists — it shouldn't be too complicated or difficult (and if you have any trouble, you can always reach out to your Barchart Support Team at support@barchart.com.)

You can find links to the watchlist, portfolio, and screener pages on the navigation links, on the left of your Barchart Premier page, or under the "Tools" link running across the top of your page.

Let's go deeper into how to use each of these tools.

If you've spent some time exploring the free version of Barchart, this will be a refresher course — because free members can create a limited number of portfolios and watchlists (you have an unlimited number, along with an unlimited number of filters for your stock screeners).

If you feel confident that you know how to work with portfolios, watchlists, and stock screeners already, you can skip ahead to the end of this email.

But, because understanding these base tools is essential to getting the most out of your Premier tools, they're worth spending some on now.

Watchlist

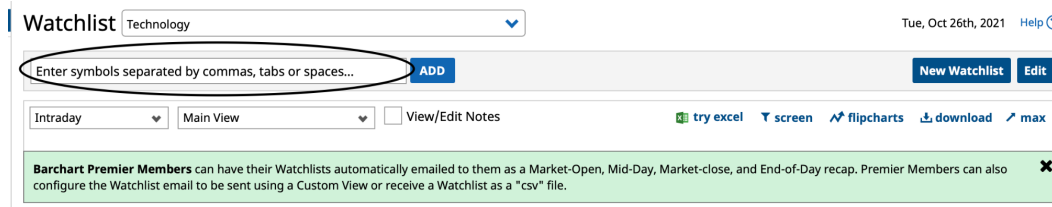
This is where you can put stocks and/or options that you're interested in.

You can make as many watchlists or as few as you like.

You can categorize them however you like as well. For instance, you might have different watchlists for different sectors... or you might organize by market cap... or you can combine as

many fields as you want (like all biotech stocks with a P/E under 20, a market cap between \$1 billion and \$3 billion, that have hit an all-time high in the last six months and have low trading volume).

You enter stocks manually and individually, at the top of the watchlist page:

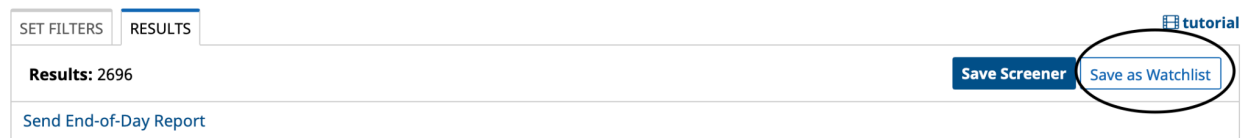


The screenshot shows the Barchart Watchlist interface. At the top, there is a dropdown menu set to 'Technology' and the date 'Tue, Oct 26th, 2021'. Below this is a text input field with the placeholder 'Enter symbols separated by commas, tabs or spaces...' and an 'ADD' button. To the right of the input field are 'New Watchlist' and 'Edit' buttons. Below the input field are two dropdown menus: 'Intraday' and 'Main View', and a checkbox for 'View/Edit Notes'. To the right of these are links for 'try excel', 'screen', 'flipcharts', 'download', and 'max'. At the bottom, there is a green notification box for Barchart Premier Members.

Or you can import entire categories of stocks out the screener page, just by hitting the “save as watchlist” button at the top:

Stocks Screener

Tue, Oct 26th, 2021 Help ?



The screenshot shows the Barchart Stocks Screener interface. At the top, there is a 'SET FILTERS' button and a 'RESULTS' tab. Below this is a 'Results: 2696' label. To the right of the results is a 'Save Screener' button and a 'Save as Watchlist' button, which is circled in red. Below the results is a 'Send End-of-Day Report' link. At the top right, there is a 'tutorial' link.

The watchlist is where you get to play around with as many screeners or categories as you like.

And you can set up an alert for any watchlist using the screener tool — to see how it’s doing, or to run it through screeners and see which stocks have hit metrics you’re interested in (like hitting a new high or triggering a new sell or buy signal for instance).

When you save your screener it’s as simple as selecting what time of day you want to receive the notification; midday so you can get a jump on any changes, or end-of-day so you can review at your leisure.

Portfolios

Portfolios behave nearly the same as watchlists, save for one crucial difference.

They’re designed to track securities you already own. Stocks, ETF’s, Funds, Options, Forex or Futures - the portfolio is equipped to handle all.

That’s why portfolios don’t just track the basic equity stats.

Instead, they include things like your open date... your close date (when applicable)... your profit and loss both today and over time... and the performance of your overall portfolio.

Why would you want to do that, you ask? After all, don’t you already have the stocks you own tracked by your broker?

There are three main advantages to entering and following your portfolios on Barchart Premier:

- **More data.** Different brokers have different stats that they track. But very few give you all that you'd want... or, if they do, it's often a hassle seeing them, and you can't get them all in one place. Not to mention, some brokers barely have an online presence at all. Barchart Premier solves this issue.
- **Segmentation.** You can have as many portfolios as you like. So you can create one that's just energy stocks, for instance... or a portfolio of your small-cap holdings. This lets you easily see how different sectors are performing — and, more to the point, how your picks in that sector are doing. This is a great way to quickly see when a strategy is working very well with, say, utilities... but it's doing a horrible job with tech stocks. This lets you diagnose issues quickly, and apply winning strategies faster.
- **Screeners.** Barchart Premier lets you run every portfolio through as many screeners as you like. So you can quickly see what's happening with your holdings, without going through each one individually.

That last point is probably the most useful, and the most powerful.

Indeed — for many Barchart Premier members, they'll run their watchlists through screeners showing when it's an opportune time to buy... while sending their portfolios through screeners that warn you when it's time to sell.

And, for each of these, you can set up an alert. So when you worry that Tesla has risen too fast and is due for a pullback, you'll get an email sent to your inbox letting you know that TSLA hit the "50% gains in six months" screener — or whatever filter you choose to use.

Screeners

This might be the most fun section of Barchart Premier.

Because it lets you play around as much as you like.

Usually, you'll start with a watchlist or a portfolio.

But you can also use pre-programmed lists — as broad as Russell 2000 stocks, or as narrow as different subsectors within industries.

You can even start by just applying any screening filter you like to the entire market, and then working with that list of stocks.

Once you've got the stocks you want to examine — or you've decided to screen the entire universe of equities — the next step is setting up your filters.

You can have as many or as few as you like.

They cover an incredibly broad range of possibilities. You can have simple screeners like trading volume... or you can have more complex screeners, like Bollinger Bands or other technical indicators.

(If you aren't familiar with all the technical indicators used by traders, you can find a glossary of over 100 of them [here](#).)

There is one important step that some folks forget, however — so let's highlight it.

You must apply a filter before it goes into effect.

That's the “add” button you must press, setting up filters, before you get your results.

ions Futures Currencies News Dashboard Tools

Stocks Screener

SET FILTERS RESULTS

LOAD A SCREENER: Saved Screeners Barchart Screeners

Name Last Price Exchange Industry SIC Industry Time

FILTER DISPLAY

EXCHANGES NYSE NYSE Arca (AMEX) NASDAQ OTC-US Include Non-Common Stocks

Fine tune your results by selecting the desired exchanges.

Add a Filter: Find a filter ...

Percent & Price Change Percent Change YTD Percent Change **ADD**

SEE RESULTS

You can add as many filters as you like to your screeners, without limit.

You can save any screens you've created for later use.

You can create screener alerts — so you get an email whenever a stock or group of stocks hits an inflection point (individual stock alerts can also come as on-screen notifications or SMS messages).

And you can run any watchlist or portfolio through any screener you like — with alerts set up for that as well, if you want.

These tools are, perhaps, the most comprehensive you'll find on the web anywhere.

But they're only as useful as you make them.

So we highly encourage you play around with all of them.

Set up different screeners, with different filters, and see how they play out.

Experiment with a technical indicator you've never used before.

Start creating watchlists and portfolios you can use going forward (and don't worry — you have an unlimited number of each, so if you have a few “play” ones, that fine).

And next time we speak, we'll see just what these tools look like in action.

SIGN OFF

PS Have you added this email address to your address book yet? If you haven't, please do so now — so you don't miss an email, alert, or notification going forward.

Email 3

SL: How the Experts Use Barchart Premier

SSL: A sample of our tools at work

Dear [Name%],

Some of you may know Jim VanMeerten.

If you don't — he's a portfolio manager who maintains a number of portfolios on the Barchart site, which he curates using Barchart tools.

If you signed up for a free Barchart membership before going Premier, you've already seen an article of his — showing how he uses Barchart's tools to find investments.

That article is one of the best examples out there of these tools in action; even if you've already read it, it's [worth a re-read](#).

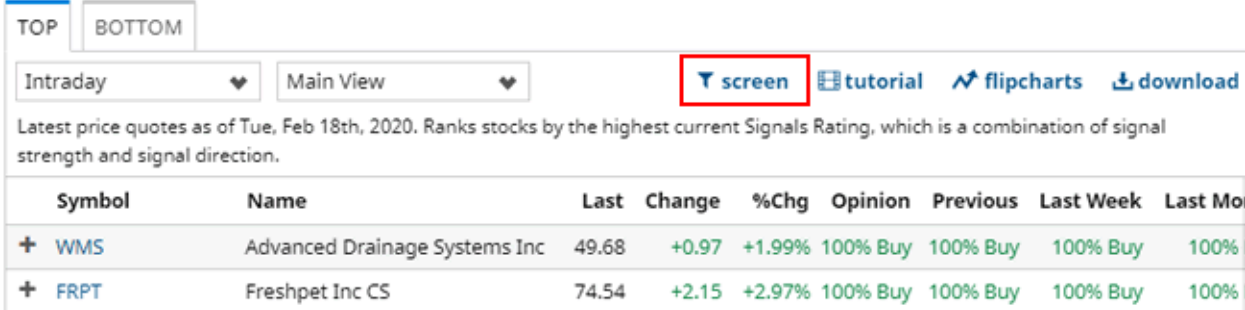
VanMeerten shows you how he can do everything he needs to do to track his investments... surface new ideas (the theme of the above article)... and know when it's time to cut bait.

That's even more impressive, because VanMeerten limits himself to the free tools Barchart offers to anyone.

You actually can do much more.

For instance, regular members can't screen stocks in their watchlists or portfolios, the way you can.

Top Stocks To Own



The screenshot shows the 'Top Stocks To Own' interface. At the top, there are tabs for 'TOP' and 'BOTTOM'. Below that are dropdown menus for 'Intraday' and 'Main View'. A red box highlights the 'screen' button, which is accompanied by icons for 'tutorial', 'flipcharts', and 'download'. Below the navigation is a note: 'Latest price quotes as of Tue, Feb 18th, 2020. Ranks stocks by the highest current Signals Rating, which is a combination of signal strength and signal direction.' The main table lists two stocks: WMS (Advanced Drainage Systems Inc) and FRPT (Freshpet Inc CS). Both show positive changes and 100% buy signals.

Symbol	Name	Last	Change	%Chg	Opinion	Previous	Last Week	Last Mo
+ WMS	Advanced Drainage Systems Inc	49.68	+0.97	+1.99%	100% Buy	100% Buy	100% Buy	100%
+ FRPT	Freshpet Inc CS	74.54	+2.15	+2.97%	100% Buy	100% Buy	100% Buy	100%

But just by hitting the "screen" button imports whatever list you're working on into the stock screening page... where you can run any screens you like.

You can also run as many filters as you like — a truly unlimited number.

And you can, of course, save screens for later use — another benefit of Barchart membership.

All these features mean you can screen many more stocks, in many more ways, in much less time. Seconds instead of hours, in the case of long lists you'd have to curate by hand as a free member.

Another key feature available to Barchart members are the extensive flipcharts you can apply to any stock, or to any list of stocks or securities listed on Barchart. Just hit the "flipcharts" button on the top-right of the list.

And again, you can add all sorts of custom filters to those charts available exclusively to Barchart members. So if you'd like to see prices going back 20 years, it's a single click away.

Speaking of which, another benefit exclusive to Barchart members is historical data for all stocks going back 20 years (options data goes back 5 years — compared to no historical options data from most sites and brokers).

Here's the important point: You have an incredible amount of power, and data, at your beck and call now.

There's no wrong way to use it.

Every investor develops their own style.

But that only comes with use.

That's why we'd like to ask you a favor.

If you can, set aside 30 minutes sometime this week for pure play with the various different stock tools.

Create flipcharts. Try views you've never used before — perhaps some of our more exotic candlestick chart options. Create filters using different technical indicators. Take a look at the historical performance of those indicators going back years.

There's so much to try out, and so many variables to play with, we can't possibly go through them all in these emails.

That could lead to the occasional stumble, as you search for the tool you want.

But if you ever find yourself stuck, all the answers should be in the tutorials [here](#).

And of course, if that doesn't help, your Barchart Support team is always ready to help. Just reach out to them at support@barchart.com.

And if all of this is overwhelming still, that's alright. You'll become more familiar with these tools with use — and in not much time, either.

But to help lighten your load, next email we're going to introduce you to a few screeners and portfolios we've already prepared for you.

SIGN OFF

PS Have you been enjoying your Premier membership so far? We'd love to hear from you.

And if we've disappointed you in any way, we want to hear that too.

Just write us at support@barchart.com, and we'll answer you within a business day.

Email 4

SL: Tools to Point You in the Right Direction

SSL: Everyone can use a jump-start now and again.

Dear [Name%],

There will be days when you wake up without a clue how to approach the current market.

Like writer's block for the investor, it happens to all of us.

Or days when your approach has fizzled, and you're looking for alternatives to try.

Or sometimes just days when you want to take a look at other investing ideas and philosophies, like a stroll through a park. It's wise to know many systems, after all, as different strategies fit different market conditions.

Whatever the reason, we know that the search for investing ideas is one of the primary drivers for a number of Premier members.

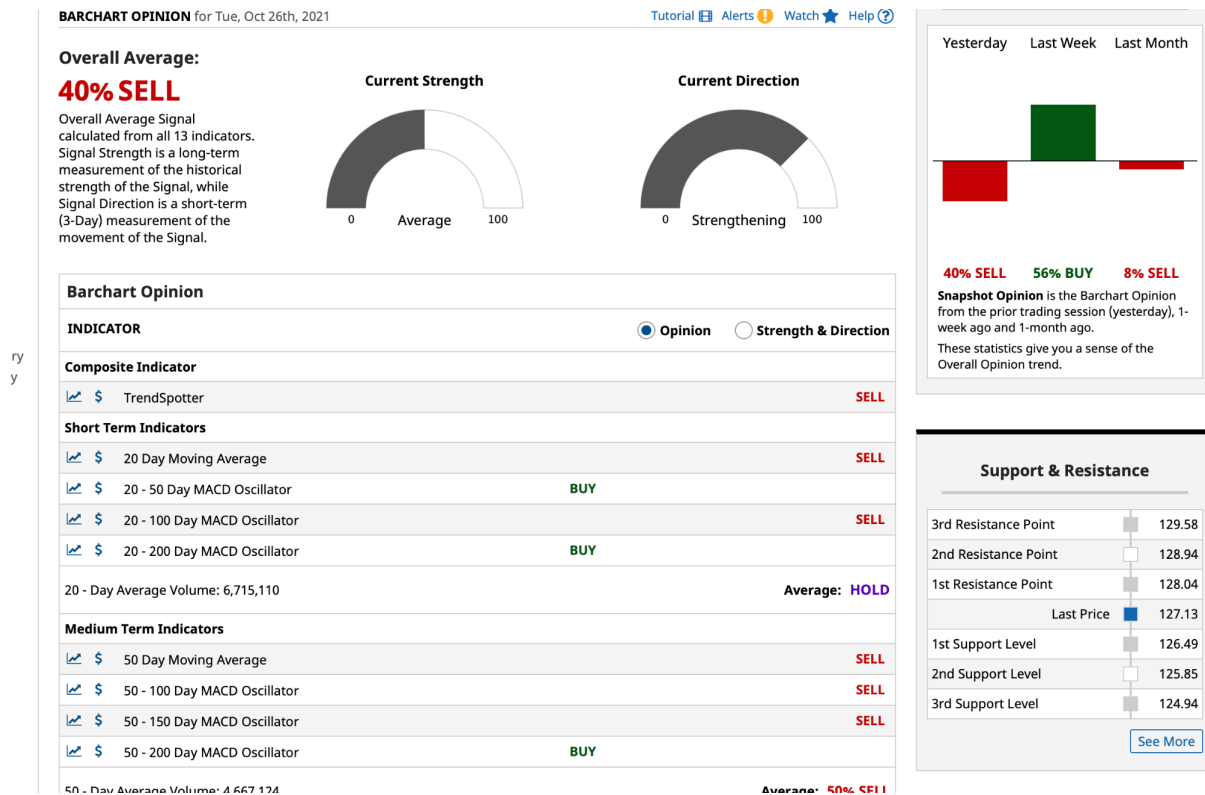
And that's why we've created so many discovery tools to help you find whatever you're looking for, or explore to your heart's content.

That starts with [Barchart Opinions](#), a one-stop spot to see the latest recommendations for any stock.

Here we'll show you what a variety of different technical trading strategies make of any equity.

That includes moving averages (buying when the average is above trend or selling when it dips below), MACDs (which track when short-term averages cross long-term averages), and our own proprietary tool, Trendspotter.

Trendspotter uses a combination of wave theory, market momentum, and volatility to make a recommendation on a stock.



Meanwhile, [Top Trade Alerts](#) surfaces stocks that just generated a buy signal, through your choice of many technical indicators. And there's even a link on that same page to [view the historical performance of that indicator](#), so you can backtest previous buy signals. Complete with number of trades, average length of trade, and overall profit or loss.

You can get a bird's eye view of the markets from our [Stock Market Overview](#), and you can see its momentum, according to various indicators, [right here](#), at Market Momentum.

You can find the [Top 100 Stocks to Buy](#) by weighted alpha, which measures momentum over the past year.

In fact, under the "Stock" menu, every single link in "Market Pulse" is designed to help you understand exactly what's going on the markets, as seen through a number of different prisms.

And every day, we sift through different trading signals and pick our favorite play which we feature as Today's [Top Pick](#).

It doesn't get any easier than that.

And each pick comes with historical performance data, so you can decide whether you agree with our reasoning or not.

One of our favorite features is the [Heat Map](#) of different industries you can find at the bottom of the "Stock" menu, under the "Sectors" heading. If you wanted to start your search for investment ideas from the top down, there's no better place to begin.

All of the other options under “Sectors” help give you an even more complete view of the entire investing landscape, from 30,000 feet.

And if you go to the bottom of the “Stocks” menu, you’ll find “Stock Market Ideas.” With everything from [stocks that just crossed bullish moving averages](#), to recent news and top companies in hot sectors like [Biotech stocks](#).

By the way, if you ever want to take one of these lists and run it through your own screeners to further refine the search, the “screen” option is always there on the top-right corner of any screen full of stocks.

Biotechnology Stocks

Tue, Oct 26th, 2021 [Help](#)

A list of publicly traded biotechnology and biotech-related stocks.

Biotechnology (biotech) stocks are publicly traded companies that develop pharmaceutical drugs used in the treatment of disease. Many of these companies are exploring treatment for the COVID-19 virus. You can use Barchart's Biotech Stocks list to find investment opportunities and compare stocks involved in this hot industry.

[View Profiles of these companies.](#)

Main View										
Symbol	Name	Last	Change	%Chg	5D %Chg	High	Low	Volume	Time	Links
+ ABT	Abbott Laboratories	128.13	+1.55	+1.22%	+7.37%	128.77	126.79	3,994,000	10/26/21	⋮
+ LGND	Ligand Pharm	140.20	+3.25	+2.37%	+7.33%	141.56	136.18	99,600	10/26/21	⋮
+ REGN	Regeneron Pharmaceuticals	592.15	+15.95	+2.77%	+7.25%	594.22	575.61	845,300	10/26/21	⋮
+ SNY	Sanofi-Aventis S.A. ADR	49.96	+0.17	+0.34%	+3.95%	50.13	49.62	1,754,100	10/26/21	⋮
+ MRNA	Moderna Inc	345.74	-3.82	-1.09%	+3.64%	356.77	341.37	6,673,400	10/26/21	⋮

From there, you can run your own filters, create a new watchlist or portfolio from those stocks... you can download the stocks to your computer from any of these screens as well... you truly do have an exceptional amount of control over this data.

And you can take advice as it's given... or use that as a first filter, before applying your own strategies to that smaller list.

To be frank, these aren't even all of the tools we offer that you can use to help you find stocks. There are simply too many to give a complete list.

But if you play around in the sections mentioned above, you'll quickly find them all.

And soon after, you'll discover your favorites.

And once you do that, an entirely new avenue for investing ideas will travel your way, every day, monitoring the markets so you don't have to.

There's a reason so many professionals rely on Barchart Premier tools.

There's no place else quite like it.

Indeed, most places would charge an arm and a leg for Barchart's Top Pick Portfolio alone. Much more than what we charge for the entirety of Barchart Premier — which we haven't even finished exploring yet.

But for us, it's a passion of love. We love using our tools. And we hope you will too.

SIGN OFF

PS Do you have a favorite indicator? Your own market momentum data points you'd like to follow? You can always [create and save custom filters](#), and apply them to any universe of stocks — or the entire universe of stocks. And you can set up a daily alert to tell you of any fresh moves.

Email 5

SL: Options Tools for Miles

SSL: There's a reason Barchart is a favorite for options traders

Dear [Name%],

Many Barchart Premier members are here primarily for the options tools.

It's understandable.

While our stock screening tools are about as good as it gets, there are other stock screeners out there.

But there's almost nowhere you can find our options tools.

Tools like our [Unusual Options Activity](#) tracker — an early warning sign for big moves, led by big options activity.

If you're not sure how to use that info, no worries — we've got a [webinar](#) all about it.

Tools like the [Implied Volatility \(IV\), IV Rank, and IV Percentile tracker](#). (That's got a [webinar](#) to help you make the most of it as well).

You can look at options volume, or changes in option interest.

You can look at different options strategies — from covered calls, to naked puts, to bull and bear debit and credit spreads, to all kinds of straddles and strangles, butterflies, and iron condors — and see all the data you'd need to decide if you want to make an investment.

Like the maximum profit, or maximum loss, in any given position, given any particular options strategy.

They're all available in the "Options" menu.

And of course, you have a [fully customizable options screener](#) that you can apply unlimited filters to.

Unlike with the stock screener, there are a few filters we suggest for most screens. Like the days to expiration.

However, you can remove any of those suggested filters if you so wish.

We even include a one-stop-shop with all of the [Options Strategy Indexes](#) listed.

So you can see exactly how any strategy is faring at any moment.

However, the feature we hear mentioned the most by members is our [Options Price History](#).

Going back up to five years, you can see the performance of all the options related to any underlying security.

This kind of data is a rarity in the options world, but we hear time and again how useful our members find it.

Finally, while we have extensive data on equities, our options section has [a page where you can look up every stock that offers options](#) — by sector or as an entire list.

And right next to that, we keep [a calendar of upcoming earnings reports and dividends](#), as they so often move the needle and work as triggers for options profits.

Combine all of our specialized tools for options, along with our comprehensive suite of tools for studying equities, companies, and sectors, and you've got all the information you need to execute absolutely any options strategy.

Indeed — with so many options strategies already built into our tools, it's easier to do than ever.

And, with our historical options data, you can enter into trades with more confidence of their success, as well.

It's worth pointing out — the dedicated options screener is only available to Premier members.

And, since it's so difficult to find any of this information for options... let alone organize the data into useful categories... or screen the data any which way you like....

You can see why so many Premier subscribers think of the options tools as one of the most essential benefits of membership.

Whether you're an old pro, or this is the first time you've considered investing in options, Barchart Premier comes with all the tools you need to study all the possibilities, weigh the chances of success for each, and identify your best investments.

For options traders, it doesn't get better than this.

SIGN OFF

PS The options screener comes with a specialized group of filters aimed at options trades. But many of our members say their favorite way to use the options screener is in combination with stock screeners — to study the underlying equity, and the chances of success for any individual options trade. Each screener is powerful on its own — but in combination, no key data can remain hidden. Invest with confidence using your Barchart Premier screeners — and remember to save your favorite screeners to save time going forward.

Email 6

SL: Barchart Premier Isn't Just About Stocks

SSL: You can research more exotic investments as well

Dear [Name%],

Stocks and equities get most of the attention of the investing world.

Options, with their fast moves and outsized gains, occupy an exciting and popular corner of the trading landscape.

But, as we're sure you're aware, there are plenty of investments that don't live on the stock market.

And we want to help you make sense of these more exotic investments as well.

Futures

Our "Futures" tab has everything you need to track, research, and invest in commodities.

That includes an overview of the overall market, long-term trends, recent price surprises, commodity futures listed by sector and by trading activity, and contract specifications on various bourses.

However, it's our [Futures Trading Guide](#) that tends to attract the most attention, and activity.

Our trading guide runs all commodity futures through a technical indicator, which examines the 9-day and 18-day moving average. When the 9-day crosses above the 18-day, that generates a buy signal, and when it crosses below that generates a sell.

This trading strategy works very well for most commodities. But you can see that for yourself, using the [historical performance](#) of our Trading Guide strategy.

This also can help you see when the strategy tends to break down, so you know exactly which commodities aren't a good investment in the current market.

Given that most investment sites couldn't tell you where to buy soybeans or cotton futures — let alone provide technical analysis of price movements, and historical performance — our futures tools are light years ahead of any but the most specialized (and expensive) sites.

Currencies

Our "Currency" tab is getting a lot of attention these days.

It's not that Forex has become more popular.

There will always be folks who trade currencies against each other, that sweat over the change of a few pips over the course of the day.

And we've got everything you need to research those currency trades — from a market overview, to recent surprises, to a heat map of how each currency pairing has performed recently.

There are some currency traders who join Barchart Premier just for our Forex tools. All the insight and data you get with our equities tools, you get the same with our Forex tools.

You even can see which Forex trades have just hit a “buy” signal from a technical indicator, on our [Trading Signals](#) page.

But the reason so many members are visiting our currency page today is because of a new feature we recently added.

Our cryptocurrency tools.

With charts of all the most popular cryptocurrencies, bitcoin futures, a crypto market overview and performance leaders, we've created a one-stop shop if you want to research cryptocurrencies... from a site that isn't trying to sell you cryptocurrencies.

We have no agenda — other than making you a more informed investor.

ETFs

The forgotten investment vehicle.

Often treated like equities — since ETFs are traded on stock exchanges — even though ETFs are their own beast.

We are one of the only places around that give ETFs the respect they deserve.

With their own overview page. Their own trading signals. Monitored lists of ETF by popularity, by industry, by recent performance, even by dividend payment.

We even have [a screener developed specifically for ETFs](#), with a number of ETF-specific filters.

It can be tempting to think of ETFs as being a stock.

Tempting, but wrong.

ETFs march to their own drum — thanks to their broad encapsulation of entire sectors.

You shouldn't treat investing in ETFs — or mutual funds, ETF's older sibling — like you would stocks.

ETFs require a broader perspective. One that our tools help you see.

News

While not a tool like the others in our suite, market news is an essential component of any research into potential investments.

And we're very proud of our news section.

Not only does it curate the best reporting from around the web...

But Barchart members also get access to Barchart's own reporting.

Whether it's a short blurb on recent price action in bitcoin, or corn, or energy stocks...

Or whether it's one of our numerous expert contributors, talking about a favored strategy for current conditions.

You can browse the news by sector, by commodity, by author — and even get access to all the press releases coming over the wire services.

If Barchart Premier was just the news section, it would be worth the price of admission.

But for you, it's just one of the many tools we've put at your fingertips, to help make you the most informed, and successful, investor possible.

SIGN OFF

PS Not sure where to start? Studying the news and price action over a few days is a great jumping-off point. Play with tools like the ETF screener... or study the historical performance of different trade signals.

You'll quickly see there's nothing particularly mysterious about these different investing options. And once you feel comfortable with some of the quirks and you understand the terminology, we've given you everything you need to succeed investing in them.

Email 7

SL: You're Ready to Leave the Nest

SSL: You might not know everything yet. But you know enough.

Dear [Name%],

This is the last email in your welcome series.

You now know enough to really put your Barchart Premier subscription to good use.

You haven't discovered everything about the site yet. It's so large... and each piece so powerful... that it can take a long time to work through them all.

But that will come with time.

And in the meantime, you now know the major and fundamental ways to use the site.

You know how to set up an unlimited number of watchlists, portfolios, and saved screeners. For stocks and for options.

How to put an unlimited number of filters into any given screener, so you can focus on exactly the stocks you want to study.

How to use any of our preset screeners to discover new investment ideas...

Or how to take a bird's eye view of the markets, from heat maps of industry performance.

And, if you ever get lost, you know that the [site tutorials](#) and [webinars](#) can set you on the right path again.

We can't make your investments for you.

And we won't try to sway you to one investment philosophy or another.

What we do is give you all the tools you need to easily, quickly, and confidently put any investment strategy into action.

The sooner you start using these tools to guide your portfolios, the sooner you'll see the full power of Barchart Premier.

And if you have any questions, at any time, you can always contact your Barchart Premier Support Team at support@barchart.com.

Once more, welcome to Barchart Premier. We hope you like these tools as much as we do.

SIGN OFF

PS Want to let us know about something we've done right — or wrong? We're always happy to hear from our members — just write us at support@barchart.com and we'll get back to you as soon as possible.

Email 8/Abandon

SL: Did We Do Something?

SSL: We'd love to have you back.

Dear [Name%],

At this point in their journey, most members are starting to feel comfortable with all the tools and options that come with Barchart Premier.

But we notice that you haven't been to the site in a while... and you haven't been opening your introductory emails.

Did we do something wrong?

We know how good our tools are. And we know that, once a member uses them, they almost never want to go back to the before times.

But they can't catch your interest until they have your attention.

So please come back. We miss you.

If the site feels overwhelming, you can start with these [short tutorials](#). Pick one subject — like how to set up stock screeners — and give it a shot.

If there's any problem you're experiencing, your Barchart Support Team will be happy to snap into action — just let them know at support@barchart.com.

Or, if you've got something to get off your chest, we're always open to criticism. It's how we've refined our tools to make them, we believe, the best available for anyone that doesn't want to drop thousands a month on a full broker's setup.

Just let us know what's wrong by writing us at support@barchart.com, and we'll do our best to fix it.

Hope to see you on the site.

SIGN OFF

PS If you've simply forgotten about your new subscription, this is a great time to check out all the tools you now have access to!